

Rebecca Mawbey

31 Peak View Drive, Ashbourne, Derbyshire, DE6 1BR

01335 342639

07540148916

beckymawbey@hotmail.com

Personal Profile

I have just completed my degree of a BA (HONS) in Fashion Retail Management.

Some of my studied skills include Visual Merchandising, Buying and Merchandising and Trends Forecasting. I have strong confidence in PowerPoint presentations, working in teams of people, meeting deadlines and working under pressure.

I wish to move into areas of the Visual Merchandising and creative Merchandising, but also have a strong ambition for Trends Forecasting and creative writing.

Education

BA (HONS) Fashion Retail Management

September 2007 - 2010

Birmingham City University

- **Visual Merchandising:** Created a visually descriptive and exciting window display for Harvey Nichols in Birmingham to help with male brand awareness. By focusing on trends and working closely with a Harvey Nichols Visual Merchandiser, created five window models portraying male shopping habits and how they view clothing and trends. The displays were then backed up by detailed mood boards and presentations to give evidence of the overall theme and desired products.
- **Buying and Merchandising:** Working closely with a high street store and an independent boutique to gain a stronger sense of these areas of work. This project gave me an in-depth understanding of: consumers, brands, trends, product ranges and individual garment value. It also helped with the realisation of the significance of best sellers, size ranges, supplier relationships and good quality fabrics. It helped with knowledge of deadlines, stock turnover and seeing exactly how smaller and larger businesses run daily. Conveying all details through a confident presentation followed by a fully illustrated, informative report.
- **Final Major Project:** An independent project creating a fully functional business concept, covering areas of trends forecasting, visual merchandising and events management. The skills used to complete the project were: detailed research analysis, trends, costing, in depth consumer awareness and brand knowledge, also building up industry rapport and constantly networking, all backed up with strong visual creations as well as written work. This helped with a huge gain of strength in creative and informative writing. My confidence also continued to build with frequent power point presentations and working closely with professionals in the industry, all to a strict deadline.

B-TEC National Diploma in Fashion and Technical Design

September 2005 – July 2007

Mackworth Art and Design College, Mackworth, Derby

Final Mark: Merit Merit Merit

Gained knowledge in design; practical and technical fashion methods. Progressed technical drawing and illustration techniques then created and hosted a fashion show to a professional level.

GCSE's 8 at A-C Grades

Queen Elizabeth's Grammar School, Ashbourne, Derbyshire

September 2000- 2005

Expressive Arts – A*, Art – A, English – B, Science – C. Catering – C, Religious Studies, C I.T – C, P.E. - C

Work Experience

House of Fraser, Birmingham

2009

An eight week, **voluntary** work placement in store formed my confident team skills and knowledge of industry Visual Merchandising in a large and busy department store. Daily tasks included: dressing mannequins and shop floor displays, re-dressing windows and **creating seasonal window schemes**. Working daily with different brands and concessions on the shop floor improved my strength in **consumer awareness** and **brand knowledge**, it also gave me an advanced knowledge into trends. I also had the opportunity to learn completely new skills, these include; wallpapering, handling tools and acquiring **practical construction skills**, understanding displays that **maximise sale potential** and have strong **visual impact**.

Working every day in a team meant building upon my group skills from University and adapting them to work in a busy and demanding environment. Strict time **deadlines** and work standards were constantly monitored, therefore it was important to keep my work to the highest standard at all times, not only for management but my other team members. Working alongside the general public all day, meant being **professional at all times** and helping them whenever they need store or brand information.

Past employment

Kitchen Supervisor

2004 – 2007

Callow Top Holiday Park; Sandybrook, Ashbourne, Derbyshire

- Experience in professional kitchen, leading a team of chef's, waitresses and bar staff.
- Cooking duties: preparing and professionally presenting dishes, cooking food to preference and order
- Hygiene inspections, stock checks and team briefings.
- Cashing tills, managing money.
- Working under pressure and managing strict time-keeping

Shop Assistant

2005 - 2007

Gallery 52, Brailsford, Ashbourne, Derbyshire

- Keeping displays looking in season and fresh, changing windows and in-store displays.
- Ordering stock, stock taking, dealing with customers and artists on a daily basis.
- Managing money.
- Scoping new artists and work, looking into different businesses to find products.

Skills and Achievements

A full UK driving license. Level 2 catering hygiene qualification. A range of Photoshop, illustrator and word skills. Level 2 photography qualification. I have a keen interest and knowledge in travel and a huge passion for other cultures, I fulfil this by running my own fully functional charity in The Gambia. 'The Change A Life' foundation is a programme encourages bettering education for the younger generation in the Country. I have close and strong links with several schools, however I mainly support one school in the small town of Serekunda, Banjul, The Gambia. I have travelled to the country many times and often raise money through any means possible and then take out donations and resources to the school.

Referees

Jane Sarkar

Course director, Birmingham City University

Corporation Street

Birmingham B4 7DX

0121 331 5814

jane.sarkar@bcu.ac.uk

Rae Alton, Manageress

Gallery 52

Main Road, Brailsford

Ashbourne, Derbyshire

DE6 3DA

rae@gallery52.co.uk